Consumer Bill of Rights and Responsibilities

Information disclosure
Consumers have the right to receive accurate, easily understood information, and some consumers require assistance in making informed health care decisions about their health plans, professionals and facilities.

Choice Providers and Plans
- Consumers have the right to a choice of health care providers that is sufficient to ensure access to appropriate high-quality health care.
- Access to Emergency Services.
- Consumers have the right to access emergency health care services when and where the need arrives.
- Health plans should provide payment when a consumer presents to an emergency department with acute symptoms of sufficient severity - Including severe pain - such that a "prudent layperson" could reasonably expect the absence of medical attention to result in placing that consumer’s health in serious dysfunction of any bodily organ or part.

Participation in Treatment Decisions
Consumers have the right and responsibility to fully participate in all decisions related to their health care. Consumers who are unable to fully participate in treatment decisions have the right to be represented by parents, guardians, family members, or other conservators.

Respect and Nondiscrimination
- Consumers have the right to considerate, respectful care from all members of the health care industry at all times and under all circumstances. An environment of mutual respect is essential to maintain a quality health care system.
- Consumers must not be discriminated against in the delivery of health care services consistent with the benefits covered in their policy, or as required by law, based on race, ethnicity, national origin, religion, sex, age, mental or physical disability, sexual orientation, genetic information, or source of payment.
- Consumers eligible for coverage under the terms and conditions of a health plan or program, or as required by law, must not be discriminated against in marketing and enrollment practices based on race, ethnicity, national origin, religion, sex, age, mental or physical disability, sexual orientation, genetic information or source of payment.
Confidentiality of Health Information
Consumers have the right to communicate with healthcare providers in confidence and to have the confidentially of their individually identifiable health care information protected. Consumers also have the right to review and copy their own medical records.

Complaints and Appeals
Consumers have the right to a fair and efficient process for resolving differences with their health plans, health care providers and the institutions that serve them, including a rigorous system of internal review and an independent system of external review.

Consumer Responsibilities
In a health Care system that protects consumer’s rights, it is reasonable to expect and encourage consumers to assume reasonable responsibilities. Greater individual's involvement by consumers in their case increases the likelihood of achieving the best outcomes helps support a quality improvement, cost-conscious environment

Advisory Commission on Consumer Protection and Quality in the Health Care Industry