

# SPONSORSHIP OPPORTUNITIES

Sponsoring MHANKYSWOH's Education Summit gives you unique opportunities to:

- Reach a diverse audience with your message;
- Communicate with leadership in the health and wellness fields;
- Network with local, state, AND national mental health champions;
- Show your commitment towards a mentally healthier America; and
- Feel like part of the MHA family for a day while meeting some great people who share your passion for mental health.

MHANKYSWOH believes in a connected community that works collaboratively for wellness for all. With so many organizations committed to improving health and wellness in our region, it can be difficult to keep track of new providers, different services offered, contacts within organizations, etc. One of the greatest benefits of supporting the Education Summit is having a booth in the training space. You communicate directly with attendees who interact with your audience. You also have the opportunity to network specifically with other regional partners.

## **PRESENTING SPONSOR: \$4,000**

The Presenting Sponsor is recognized as the driving force to make this event possible in partnership with MHA. Your logo appears on every piece of event marketing next to ours, including the phrase "The Official Sponsor of the 2024 Annual Education Summit."

Only 1 available!

- Inclusion in all event marketing emails both pre- and post-event (media, print, and digital)
- Social media promotion on Facebook, Instagram, and LinkedIn
- Listed as event Presenting Sponsor on MHANKYSWOH's website for 1 year
- Vendor table with premium placement in the community partner area
- Inclusion of promotional item(s) and/or print media in conference registration bags
- Full-page color advertisement on the back cover of the event program
- Video clip or introduction during the welcome address
- Eight (8) complimentary registrations

## **Tier 1 Sponsor: \$2,500**

- Inclusion in all event email marketing both pre and post-event
- Social media promotion on Facebook, Instagram, and LinkedIn
- Listed as a Tier 1 Sponsor on MHANKYSWOH's website for 1 year
- Vendor table with premium placement in the community partner area
- Inclusion of one promotional item in conference registration bags
- Full-page color advertisement in the event program
- Four (4) complimentary registrations

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## **Tier 2 Sponsor: \$1,000**

- Inclusion in all event email marketing both pre- and post-event
- Listed as a Tier 2 Sponsor on MHANKYSWOH's website for 1 year
- Inclusion of one promotional item in conference registration bags
- Half-page advertisement in the event program
- Vendor table in the community partner area
- Three (3) complimentary registrations

## **Vendor Table: \$500 (12 Available)**

- 2 complimentary registrations for a vendor table, including lunch and 6 CEUs (if attending)
- Quarter-page advertisement in the event program

## **Media In-Kind Sponsorships**

As a media sponsor, you will be at the forefront of mental health news, issues and innovations at MHANKYSWOH and be a meaningful participant in the effort to end stigma and to bring mental health to the mainstream. Media sponsors can contribute to some or all of the following:

- Recording of conference
- Blogging
- Speaker interviews
- Broadcast coverage
- Social media coverage
- Official recognition during event opening and closing remarks.

## **Lunch In-Kind Sponsorships**

Make an impression as the official Lunch Sponsor. Introduce yourself and your company with a 5-minute introduction straight after the last session before lunch. As a lunch sponsor, your company logo is displayed on print and email marketing, and visible during slide show breaks. Your logo is on each table, and you are recognized in the event program. Your company is listed as a Sponsor on the MHANKYSWOH website.

## **Sponsorship Contact:**

Rich Palmer | (513) 562-2592 | [rpalmer@mhankyswoh.org](mailto:rpalmer@mhankyswoh.org)

Direct Link to Submit Sponsorship:

<https://form.jotform.com/233204225340138>